

Inspiring Moms and Shaping Our Culture One MomTalk at a Time!

We'd like to offer you a unique opportunity to increase your visibility with the nation's biggest influencers, purchasers, and most highly coveted consumer base in America—Moms!

Reach millions of moms across America as a sponsor of...

MomTalks



Did You Know...

- 91% of consumers are likely to switch brands to one associated with a good cause, when given comparable price and quality*
- 61% of consumers are willing to try a new brand, or one they've never heard of, because of its association with a particular cause*
- 50% of consumers said they would be willing to reward companies that give back to society by paying more for their goods and services (44% in the U.S. and 38% in Canada).

If we convert moms to liberty, the nation will follow!

Thousands of Women

who are the VIP's

✓ Voters
✓ Influencers
✓ Purchasers

of society & culture

Millions of Views

live-streamed nationally in

All 50 States

"Thank you Moms for America for this AMAZING event! So thankful to be together, stand on truth & protect the next generation! I am ALL in!"

—Kimberly W., Homeschooling Mom of 3 Teenagers

"Thank you for the wonderful & insightful seminar! I'm calling it a seminar because every single speaker offered knowledge & truth. It had more substance in 5 hours than any of my college seminars over several days! God bless you and all you do!" —Kathleen S. Mother, Grandmother, Teacher

"I found out about the event Thursday afternoon. I knew I had to be there! I brought my pastor's wife with me. Such an amazing event! We shed many tears. We shared our experience the next morning at church service. I have not stopped sharing nor will I! I am and will continue to tell people of this amazing group! Keep up the great work!" —Laura P. Buffalo, NY

"I have been pro-choice my entire life and I walked out of that event pro-life! I was so naïve; it was so eye opening! I am grabbing all of my liberal friends and taking them to see Unplanned tomorrow!"

—Lori H. Special Education Teacher



MomTalks

Presented by Moms for America
Little Talks to Encourage, Enlighten, Engage, Empower!

Would you like to get the attention of the most highly coveted consumer base and biggest influencers in America? Now You Can!

No one understands the importance and the complexity of motherhood more than Moms. We get it! Truly, the hand that rocks the cradle rules the world, and we are acutely aware of the consequences our children's upbringing will have on this nation. Moms examine every single issue not just through the lens of our own viewpoint, but with an eye to the future in which our children will grow up.

*That's why the **Mom perspective** on the issues of today is so incredibly important to the national conversation right now.*

And nobody delivers the Mom perspective with more force and appeal than **Moms for America** does! With a combined 161 years and in the trenches of Mom-hood, the **MFA** team is tough, resilient, fair, savvy, and brutally honest. There is very little these Mama Bears haven't seen, done, experienced, cleaned up, fought for, cried about, embraced, prayed over.

Now, this team of exceptional women who between them have raised (and are still raising!) 25 children, are leveraging their wisdom, experience and passion to engage and inspire Moms all across the country.

Moms for America officially launched Mom Talks September, 2018. In less than 6 months, **more than 1.4 million people, mostly women, have viewed one of our Mom Talk events.**

These 15 minute presentations cover all topics related to moms from parenting to public policy and go straight to the heart of what is important to Moms and our nation *right now*. It is bold, fearless and heart-changing conversation with a purpose. Through these events we seek to promote the principles of free government, inspiring moms, sharing America's history and heritage, and shaping our culture one *Mom Talk* at a time.

Join with us in this incredible movement that encourages Moms in their important role as mothers and inspires them as they raise the next generation of world changers. We look forward to partnering with you as we inspire mothers and shape the culture, one MomTalk at a time.

In Life & Liberty,

Kimberly Fletcher
President & Founder, Moms for America



You can reach
Millions of Moms through...

MomTalks

Little Talks to Engage, Encourage, Enlighten and Empower Moms

Sponsor Levels

Purple Diamond Exclusive Mom Talks 2019 Sponsor \$100,000

There is only ONE Purple Diamond Sponsorship available each year! (Secure by June 30, 2019 and receive this exclusive sponsor page through December 31, 2020)

Purple Diamond Sponsors receive an entire year of maximum exposure with branding on all promotional materials including mom's gift bags at each event, Full page ad in annual program guide, logo on front page of program guide, 2 minute video message and digital banner on stage at all events, logo and promo spot on our Social Media platforms and Mom Talks YouTube Channel. Plus all benefits of Champion of Moms Sponsor level.

Event Sponsor (*Brand Sponsor for an individual Mom Talk event*) \$10,000

Maximum exposure at the Mom Talk event of your choice with branding on all promotional materials as well as radio and social media ads for that specific event. Banner on main stage at the event and special recognition from stage. Plus all benefits of Champion of Moms Sponsor level.

Champion of Moms \$5,000

2 Annual passes to attend all Mom Talk events in your sponsorship year, 2 tickets to VIP experiences at each event you attend, opportunity to have display/vendor table at each event, banner at each event. Premium listing on Mom Talks webpage and annual event program. 1/2 page ad in annual event program. Logo posted on all MomTalk videos posted in your sponsor year. Opportunity to have promotional materials in Mom Gift bags.

Friend of Moms \$2,500

4 Tickets to 2 events of your choice in sponsor year plus 4 tickets for VIP experiences at those events. Opportunity to have display/vendor table at 2 Events of your choice. Signage at all events in your sponsor year. Listed on Mom Talks webpage and annual event program. Opportunity to have promotional materials in Mom Gift bags.

Associate Sponsor \$1,000

2 Tickets to 1 event of your choice in sponsor year plus 2 tickets for VIP experiences for that event. Opportunity to have display/vendor table at 1 Event of your choice. Recognition at all events in your sponsorship year. Listed on Mom Talks webpage and annual event program. Opportunity to have promotional materials in Mom Gift bags.

Supporting Sponsor \$500

Listed on Mom Talks webpage and annual event program. Recognition at all events in your sponsorship year. Opportunity to have promotional materials in Mom Gift bags.

Contributor \$100

Listed on Mom Talks webpage and annual event program

MomTalks

Sponsor Form

Sponsoring Mom Talks is a powerful way to reach and connect with millions of moms and share your message, products, or services with the biggest consumer base and utmost world-changers in America—Moms!

To secure your sponsorship, fill out the form below and return via mail or email.

For Mail:

Moms for America/Mom Talks
893 S. Main St. #228
Englewood, OH 45322

For Email:

Kimberly@MomsForAmerica.us
Please include "SPONSOR" in the subject line.

You can also sponsor via our secure online payment link



Company or Individual _____

Company or Individual Mailing Address _____

Contact Person _____ Contact Phone _____

Contact Email _____ Contact Cell _____

Sponsor Level _____ Amount \$ _____

Will you be attending a Mom Talk event? Yes/ No If not, would you like to gift any tickets included in your sponsorship to our Scholarship Moms to attend? Yes/No/ NA

If Paying by Credit Card Please fill out info below

Card Number _____ Exp. Date _____

Name on Card _____ CSV _____

Billing Address _____
