Quarterly Report



Dear Friends & Supporters,

As I write to you, I find myself more hopeful than ever for the future of our nation. That may seem a little odd with all the things being thrown at us and so many freedoms under attack, but if you could see what I've seen in the last few weeks you would be full of hope too. There is an energy flooding across the nation that is awe-inspiring. It was evident at the Health and Freedom Conference in Tulsa. Clay Clark is taking the event to every state in a "Re-Open America Tour." We have seen the a literal explosion of engaged Americans and marvel at how many moms are at the helm.

Moms for America® is right there on the frontlines of freedom promoting liberty through our Cottage Meetings, building coalitions, participating in summits, organizing events and engaging in political action. People are starting to take notice, realizing investing in *Moms for America*® yields a powerful return. We are very excited to announce that just this month, a very generous donor has presented *Moms for America*® with a matching grant up to \$400,000!

There is no better time to support *Moms for America®* and our family-focused, liberty-promoting programs and resources. Just how impacting are those programs?

Our Cottage Meetings are a perfect example.

In January we launched our 16 Week Virtual Cottage Meeting Series "Healing of America." Over 350 moms registered for the series with 30-40 moms joining us live each week. Hundreds of moms view the presentations after they're uploaded, and thousands are flooding to our website each week to learn more. These moms are on fire! Their passion has turned to action with many of these moms hosting Cottage Meetings in their own homes and communities, following local legislation, getting registered to vote, engaging in their local school board and even running for school board. It is amazing to see these moms change from "hopeless and helpless" to empowered and engaged!





Our policy arm *Moms for America Action* has been just as active and incredibly effective. In March and April *Moms for America®* actively engaged in opposing H.R.1. The results of our West Virginia campaign alone are staggering with over 160,000 impressions at a click rate of 6.25%. West Virginia moms made 3,000 calls and sent nearly 6,000 emails directly to Senator Manchin's office.

The biggest result was Sen. Joe Manchin's column that appeared in the Washington Post on April 7, 2021 declaring, "I will not vote to eliminate or weaken the filibuster." The filibuster was *the* talking point in our action directing West Virginia moms to make contact with Senator Manchin's office. Manchin's op/ed appeared just 5 days after our campaign ended.

We are thrilled with our first quarter accomplishments and even more excited for the months ahead. Our Cottage Meeting Resource Guide is being updated and republished, our new website is set to launch and we have two big events we're planning for—Big Tech Exit July 4th and our Mom-Rise Conference in October.

Cancel culture is on the rise and out of control and, *Moms for America®* has been effected by it too. Twitter has completely suspended our account, Facebook has put us on restricted status—for referencing the Constitution—and YouTube has issued us a "warning" for disobeying their "community standards" as if they have any. Big Tech has launched war on moms—and moms are fighting back!

On July 4th we're launching Big Tech Exit, encouraging freedom-loving Americans across the country to cancel and/or black out their accounts with Google, YouTube, Facebook and Twitter—all in one day! We've drafted a Digital Declaration declaring our independence from tyranny, oppression and big tech bullies. July 3rd will be a national "Freedom Celebration" promoting freedom for the 21st century. The main event will be in Florida with live and virtual events in all 50 states—all culminating with our July 4th Big Tech exit.





Thomas Paine declared, "A little matter will move a party but it must be something great that moves a nation."

It's time to move a nation! As you peruse through our Quarterly Report, I hope you will find *Moms for America®* worthy of your trust and investment and help us reach our \$400,000 matching goal. Together, we *can* move the nation!

Thank you for generous support.

In Truth & Liberty,

Kimberly Fletcher

President & Founder, Moms for America





Moms for America® president,

Kimberly Fletcher, joined a powerful list of speakers at the "Secure Borders Rally," on the banks of the Rio Grande in Laredo, Texas. "Mothers and children, on both sides of the border, have become the biggest victims of the border crisis," Fletcher said.







Moms for America® was thrilled to be a part of the Health & Freedom Conference in Tulsa, Oklahoma. 5,000 people attended in person and over 7 million joined the livestream. The energy was electric. Everyone left empowered and infused with hope!



March was a big month for coalition building. The American people are connecting in all 50 states to defend the Constitution and restore our Republic. *Defend the Union* is just one of the many coalitions **Moms for** America® is a part of. Started by a Florida mom, the Coalition now has groups in every state. Every Coalition member signs the Freedom Pledge. Over 6,000 people attended the first virtual summit. Moms for America® created the Freedom 21 coalition to network all the groups together, connecting them in each state and nationally.

FREEDOM PLEDGE

I PLEDGE TO GOD ALMIGHTY AND TO MY FELLOW

To learn the Constitution for the United States of America.

To learn the Constitution of the state in which I live.

To join with other Freedom-loving Americans to become a participating citizen.

To contribute my God-given talents in order that I may uphold, protect and further the cause of Liberty.

To do nothing from selfish ambition or vain conceit, but from humility for the glory of God and Country.

To cooperate & collaborate with my fellow American toward a

To combine redundant efforts for greater impact and to further

To treat my fellow American as I would like to be treated:

with Dignity

with Respect

COALITION

with Kindness

with Charity

SO HELP ME GOD





Several of our moms attended a School Board training hosted by FreedomWorks, one our partner organizations. The event was a huge boost for our moms—one of whom has already registered to run for school board in Pennsylvania. Our president, Kimberly Fletcher, was thrilled to connect with national conservative leaders at Council for National Policy in Orlando.









Moms for America® continues our fight for Election Integrity. When Congress released HR1 in February, we knew that needed to take top priority. We were able to raise our budget of \$247,000 to launch an extensive, comprehensive digital and grassroots campaign to stop HR1. The campaign focused on three states and four senators—Senator Manchin (WV), Senators Sinema and Kelly (AZ) and Senator Tester (MT). Using human operators we set up a phone campaign calling moms in West Virginia and Montana informing them of HR1 and patching the calls to the offices of their senators. We also launched an email and social media campaign, drafted a petition and mounted a grassroots ground game in all three states.

The results of our campaign were impressive with 97% of moms called saying "yes" when asked if they wanted to be patched to their senator. West Virginia moms made 3,000 calls directly to Senator Manchin's office opposing HR1 and sent 5,780 emails. Montana had similar results with 1,620 moms calling Senator Tester's office and over 5,000 emails sent. Through propriety data and Facebook overlay, we were able to target conservative moms in West Virginia, Montana and Arizona with 300,000+ impressions and a click through rate of 6.25%. Our videos were viewed and shared by thousands of moms and the coalitions we formed have generated a virtual mom army to engage in the battles ahead. Needless to say, Senator's Manchin, Tester, Kelly and Sinema know the name *Moms for America*®!



Debbie Kraulidis, our Vice President and Director of Production and Events, hard at work guiding and directing production of our HR1 and Cottage Meeting Videos. We are blessed to have a studio in the Chicago area to work from at an extremely discounted rate and an outstanding, very supportive production team to work with.



"We the Moms" are on the Move!

After finishing our 16 week virtual Cottage Meeting Series we asked the moms how it has impacted them. We LOVED the answers!

Jeryl - (New Jersey) writing a grant for an abstinence - prolife program for public and private schools in New Jersey.

Tyler - (Fairfax, Virginia) starting a cottage meeting and following local legislation.

Deb - (North Carolina) Writing a state passport program for children to incentivize them to learn state history.

Ashley - (Oklahoma) Gifting patriotic books and dictionary's to her local schools.

Sheree - (Utah) Hosting an online Cottage Meeting with over 100 people attending nationwide, encouraging them to start Cottage Meetings through Moms for America® and restore our educational dream.

Larene - (Fredericksburg,VA) hosted an evening seminar on the constitution. Over 50 people from her community came. She's now launching her own Cottage Meeting from that group.

Samantha - (Pennsylvania) Running for School Board!

At your suggestion, I just finished watching "Created Equal". What an inspirational film! I have so much respect for Justice Thomas and love how much he values our Constitution! I am unable to attend the seminars live because I'm teaching during that time, but I wait anxiously every week for the latest video to be posted. I have learned so, so much! Thank you sincerely for what you are doing. —Andrea, Illinois



Moms for America® continues to be a strong presence in the media as we are frequently asked the "mom view" on the political and cultural issues of our day. In March, Newsmax reached out to our president, Kimberly Fletcher asking her to be a featured writer. She accepted and now writes for NewsMax under "Mom Talks."

In April we rebranded our podcast and lined up some GREAT guests including the First Gentleman of South Dakota, Bryon Noem. We have a fantastic list of guests joining us in the next few months.

Our Upcoming Events:

Big Tech Exit July 3rd & 4th

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way possible.

Stephen

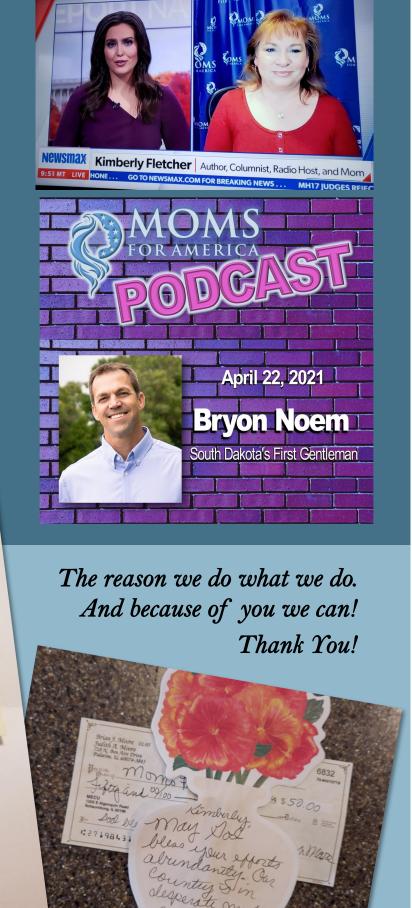
Main Event in Florida with Live and Virtual Events across the nation.

Moms for America® MomRise Conference October 1sr-3rd Orlando, Florida

"Please help our country"

I for one, an American who appreciates greatly what you stand for and the work you do. And I hope that my small donation helps in any

We most certainly, and urgently need more people and organizations such as yours.



Double Your Gift!

Because of a generous donor, your tax-deductible gift is matched dollar for dollar! **We have received a matching gift, up to \$400,000** through the Month of May. And with Mother's Day right around the corner, there is no better time to support the family-focused, liberty-promoting programs of *Moms for America®*.

Moms for America® is a national movement of moms to reclaim our culture for truth, family, freedom, and the constitution. *Moms for America*® is a 501(c)(3) charitable organization and charitable contributions are tax-deductible for income, gift, and estate taxes. Our federal tax identification number (EIN) is 43-2065966

WIRE INSTRUCTIONS

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CHECKS MAY BE MAILED TO:

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